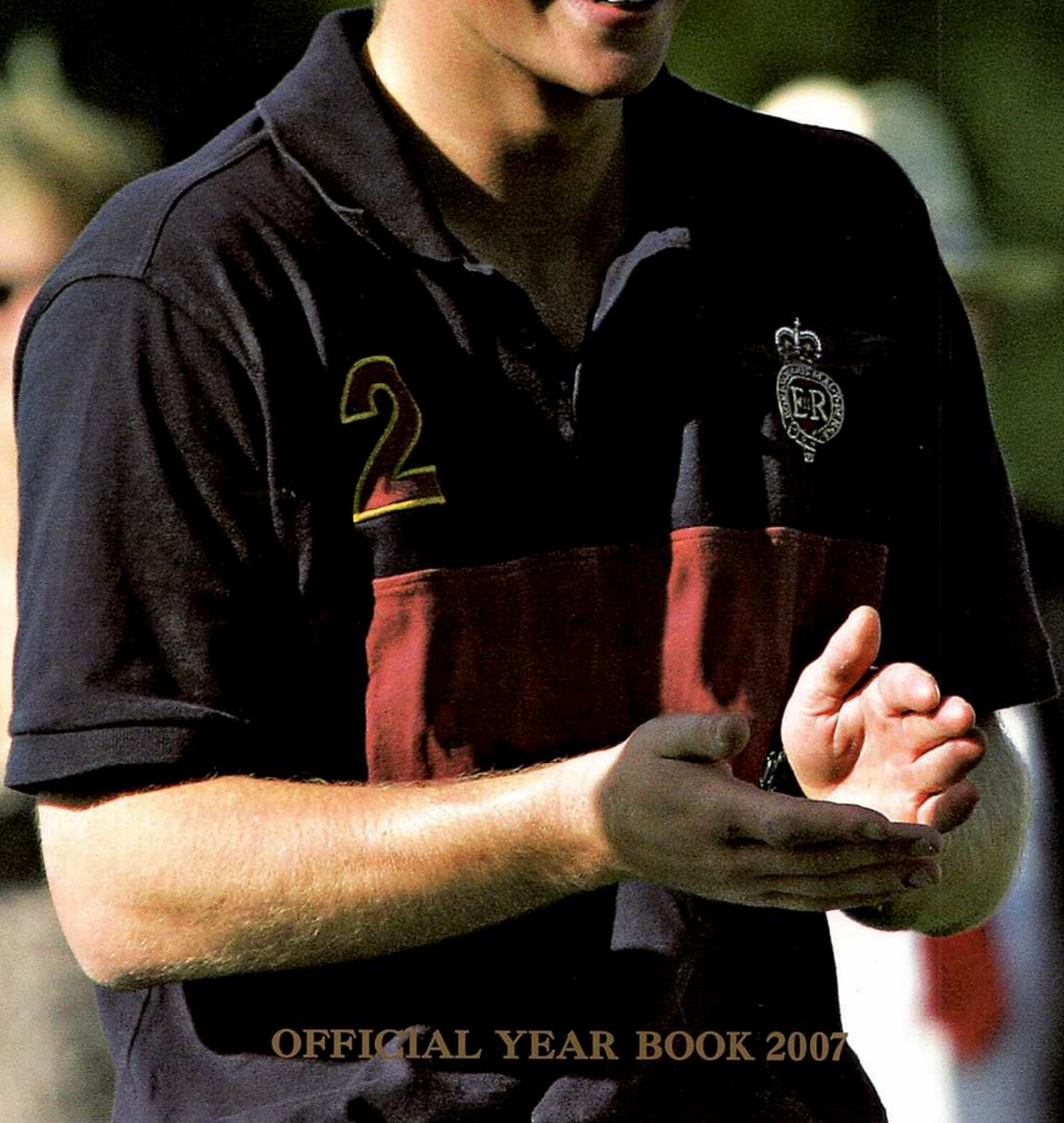




GUARDS
POLO CLUB



OFFICIAL YEAR BOOK 2007



Javier Amaya interviews Dave Berryman, President of the Gibson Guitar Corporation, for Guards Polo Club TV

field. Once again Martin fielded a team for his self-sponsored Archie David Tournament and was delighted to present the prizes, even though his team failed to make the final cut. His knowledge of the game is invaluable and he provides the perfect link between the corporate world and the Polo Office.

Christian Heppes's HILDON organisation also offers sustained and strong support throughout the season. Although Christian has not taken to the field for some years, his continued involvement with the game is testament to his love of the sport. Plus, in the heat of last summer, we were all grateful for the continuous supply of Hildon Water that this partnership brings.

IVAN THE TERRIBLE again organised its stunning Twilight Polo Event at the Club. The makers of luxury Russian vodka, which is made following a 16th century recipe, attracted many guests, including TRH Prince and Princess Michael of Kent, to a fabulous marquee for early evening polo and supper. Those not fortunate to be on that guestlist had the opportunity of sampling the delicious vodka throughout the season in the Clubhouse. If you missed out last year, make sure you sample this Russian delicacy, including some exotic cocktails, some time this summer.

A new name to the Club this season is one that has been long established in polo – LA MARTINA. This clothing and polo equipment company joins Guards this year as the Club's official shirt supplier. As the official supplier to the Federation of International Polo (FIP) as well as the Argentine Polo Association, it brings years of experience of providing quality and performance in both its clothing and equipment.

Another big name in the sport of polo is CARTIER and we are delighted to welcome them back to Smith's Lawn in 2007. Last season they increased their support at the Club by sponsoring The Queen's Cup in honour of HM The Queen's 80th Birthday. The company's huge investment by the world's leading jeweller and watchmaker has enabled the Club to create some of the best polo days in the world. Last year's International Day was no exception – a sell out crowd enjoyed a perfect day of passion and performance.

Cartier International Day is also a big event for one of our long-standing supporters, POMMERY. For many, the perfect afternoon at Smith's Lawn is to watch a fast paced game of polo in warm sunshine while drinking a cool glass of champagne. Even the players get to sample the delights of the company's many vintages as Pommery donate several bottles as prizes throughout the season.

CREDIT SUISSE also offered invaluable support, enabling us to create a first-class equestrian extravaganza for the final of the Royal Windsor Cup. This world leading financial services company also expanded its interests at the club by backing the

Veterans Tournament later in the season. Some 32 players competed in this popular competition which does much to promote polo as a sport for all ages.

THE GIBSON GUITAR CORPORATION is also staying on song with us at Smith's Lawn. Its sponsorship of the visiting team on Cartier International Day plus the best playing pony award at our Dubai event gives them a natural base to promote their product to a new audience. The Gibson marquee in the Retail Village on Cartier International Day proved popular with many and I am sure a few players sneaked off to practice their chords throughout the day.

I am also delighted to welcome JACK WILLS to the Guards stable in 2007. This clothing company is the new sponsor of the Varsity match. This year, for the first time, we are amalgamating both the Varsity and the Eton v Harrow match to showcase the best in college polo and with the involvement of Jack Wills and its aspirational lifestyle ethos, Saturday, 9 June is a must event for students of the sport everywhere. For the slightly older generation we again welcome BERLUTI, the talented bootmaker that creates some of the world's most beautiful shoes and luggage.

Another save the date event is the President's Draw. The Club's President, HRH Prince Philip, will be hosting The Queen's Cup, Credit Suisse Royal Windsor Cup and Meyado Archie David Cup draws at the Cafe de Paris on Tuesday 15 May. The Club has to thank its stalwart supporter and patron Brian Stein for offering us this magnificent venue. Then, just four months later, Stein will, under the aegis of his PJ's Bar and Grill, be supporting our end of season party.

It is support like this, from a wide range of companies and individuals who understand polo, that helps make Guards Polo Club the number one club in Europe. With ever expanding revenue streams and improved benefits for all members, Guards Polo Club is the only place to be to watch summer polo. *

